

NEW TO THE INDUSTRY

REPLACEMENT CERTIFICATION LABELS



THE EASIEST PART TO PUT BACK ON

What is the Certification Label?



- It's a permanent label found on the B-pillar or the driver's door edge.
- Federal law, enforced by (NHTSA), requires every new vehicle to have a certification label.
- NHTSA stipulates the minimum content and even the size of the lettering on the label.
- The type of material and the expected life of the label is spelled out by NHTSA as well.
- In fact, Automotive ID's replacement program was reviewed by NHTSA at the request of US Senator Christopher Bond. Although NHTSA cannot endorse a particular program, Automotive ID was informed that their replacement program is not in violation of any federal regulations.
- This label is like any other part that is replaced in the collision repair process.
- It's not the VIN plate or tag - it's a secondary identifier of the vehicle only.

Replacement Labels are new to the collision repair industry

A replacement driver door or a repainted B-pillar requires the certification label to be removed from the vehicle.

Some shops torch the label out and throw it in the glove box.

Some shops torch it out, make a copy and tape the paper copy back on.

In either case, the shop isn't getting paid for torching or copying the label.

Absent a solution, most shops just ignore it.

AUTOMOTIVE ID HAS THE SOLUTION

Certification labels for all makes and models in as fast as 24 hours.

An online ordering system that's easy to use and maintains a thorough record of each replacement label issued.

No emailing, no faxing, and no phoning-in credit card numbers. It's all done online.

THE ANATOMY OF A CERTIFICATION LABEL

MFR. MONTH & YR
IMPORTANT FOR RECALLS

TIRE PRESSURE IS CRITICAL
FOR SAFETY & TREAD WEAR

REAR AXLE WEIGHT RATING
CRITICAL FOR TRUCKS

VIN – MUCH EASIER TO READ
HERE THAN ON THE DASH

PAINT & TRIM CODES. SHOPS
REALLY APPRECIATE THESE.

MFD. BY FORD MOTOR CO.

| | |
|--|---|
| DATE: 04/07 | GWWR: 7200LB/ 3266KG |
| FRONT GAWR: 3750LB 1701KG P275/55R20 20x8.5J AT 240kPa/ 35 PSI | REAR GAWR: 3850LB 1746KG P275/55R20 20x8.5J AT 240kPa/ 35 PSI |
| WITH TIRES RIMS COLD | WITH TIRES RIMS COLD |

THIS VEHICLE CONFORMS TO ALL APPLICABLE
FEDERAL MOTOR VEHICLE SAFETY STANDARDS
IN EFFECT ON THE DATE OF MANUFACTURE
SHOWN ABOVE.

VIN: 1FTPW14V77KC89093

TYPE: Truck

RC: 23 DS0:

| | | | | | | | | |
|-----|-----|----|-------|---|------|----|------|-------|
| WB | INT | TR | TP/PS | R | AXLE | TR | SPR | 7F61F |
| 139 | | HW | | N | B6 | Q | UUMM | B0A |

2200704261425 UTC 5U5A-1520472-BA

REPLACEMENT LABEL-NOT PRODUCED BY VEHICLE MANUFACTURER

NOW YOU CAN PUT IT BACK ON AND GET PAID FOR IT



Automotive ID is a data-sharing partner with the National Insurance Crime Bureau (NICB).



ONE STEP CLOSER TO PRE-ACCIDENT CONDITION



- ❖ **Meets National Highway Transportation Safety Administration (NHTSA) content standards**
- ❖ **Permanent and weatherproof**
- ❖ **Contains the exact information as the original label**
- ❖ **Fully functional bar codes**

VEHICLE MFD BY: DAIMLERCHRYSLER AG STUTTGART

DATE OF MFR: 03/07

GVWR: 2075 KG 4575 LB

GVWR FRONT: 1080 KG 2380 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

GVWR REAR: 1044 KG 2300 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1J8FF67W68D676726 TYPE: MPV MDH:020721 686AA

REPLACEMENT LABEL - NOT PRODUCED BY VEHICLE MANUFACTURER

DODGE

VEHICLE MFD BY: DAIMLERCHRYSLER AG STUTTGART

DATE OF MFR: 03/07

GVWR: 2075 KG 4575 LB

GVWR FRONT: 1080 KG 2380 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

GVWR REAR: 1044 KG 2300 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1J8FF67W68D676726 TYPE: MPV MDH:020721 686AA

REPLACEMENT LABEL - NOT PRODUCED BY VEHICLE MANUFACTURER

MERCEDES BENZ

MFD BY GENERAL MOTORS OF CANADA LTD.

DATE: 06/97

GVWR: 2120 KG 4675 LB

GVWR FRT: 1154 KG 2544 LB

GVWR RR: 964 KG 2125 LB

THIS VEHICLE CONFORMS TO ALL APPLICABLE U.S. FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 2G1WB58K089130571 TYPE: PASS CAR

CHEVROLET

MFD BY CHRYSLER LLC

DATE OF MFR: 2-08

GVWR: 2075 KG 4575 LB

GVWR FRONT: 1080 KG 2380 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

GVWR REAR: 1044 KG 2300 LB WITH P215/55R18 TIRES 18X7.0 RIMS AT 240 KPA (35 PSI) COLD

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1J8FF67W68D676726 TYPE: MPV MDH:020721 686AA

REPLACEMENT LABEL - NOT PRODUCED BY VEHICLE MANUFACTURER

JEEP

MFD BY HONDA OF AMERICA MFG. INC.

DATE OF MFR: 7/04

GVWR: 4080 LB 5

GVWR F 2180 LB 5

R 1860 LB 5

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1HGCM56314A147722

PASSENGER CAR

HONDA

ALL MAKES & MODELS

M5

VEHICLE MFD BY: BMW M GMBH

DATE OF MFR: 02/02

GVWR: 6045 LBS (2800KG)

GVWR FRONT: 2420 LBS (1100KG)

GVWR REAR: 2000 LBS (900KG)

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: WBSDE93482CF91258

BMW

VEHICLE MFD BY: AUDI AG

DATE OF MFR: 11/05

GVWR LBS 5390

GVWR LBS FRONT 2800/REAR 2745

THIS VEHICLE CONFORMS TO ALL APPLICABLE U.S. FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: WAUDL74F86N100144

PASSENGER CAR

AUDI

MFD BY MOTOR CO.

DATE: 04/07

GVWR: 7200 LB 3268KG

FRONT GVWR: 3750 LB 1701KG

REAR GVWR: 3850 LB 1748KG

WITH P270/65R20 TIRES 20x8.5J RIMS AT 240KPa/35 PSI COLD

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1FTPW14W7KCB89093

TYPE: Truck

FORD

VEHICLE MFD BY: NISSAN MOTOR CO. LTD

DATE OF MFR: 01/01

GVWR/PNBY 5233 LBS

GVWR/PNBE 2001 LBS WITH TIRES P235/65R18 RIMS 18X7 1/2 COLD 33 PSI

GVWR/PNBE 2504 LBS WITH TIRES P235/65R18 RIMS 18X7 1/2 COLD 33 PSI

THIS VEHICLE CONFORMS TO ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: JN1BAZ08W4W334076

TYPE: MPV

COLOR: BWN TRIM: C

TRANS: RFF104 AXI: F-F751

ENGINE: V2301DL 1480CC

NISSAN

MFD BY: TOYOTA MOTOR CORPORATION

DATE OF MFR: 05/07

GVWR: 3945 LB

GVWR FRT: 2130 LB

GVWR RR: 1815 LB

THIS VEHICLE CONFORMS TO ALL APPLICABLE U.S. FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: JTKDE167880231177

PASSENGER CAR

TOYOTA

MFD BY GENERAL MOTORS CORP.

DATE OF MFR: 09/99

GVWR: 2147 KG 4733 LB

GVWR FRT: 1154 KG 2544 LB

GVWR RR: 964 KG 2125 LB

THIS VEHICLE CONFORMS TO ALL APPLICABLE U.S. FEDERAL MOTOR VEHICLE SAFETY, BUMPER, AND THEFT PREVENTION STANDARDS IN EFFECT ON THE DATE OF MANUFACTURE SHOWN ABOVE.

VIN: 1GYEC63898R236258

TYPE: MPV

CADILLAC

SERVICE PARTS IDENTIFICATION

DO NOT REMOVE

2G1WN161X09232534

JPCZCA 1WN27

AJ7 AP9 AR9 B94 B95 CF5 C9J D06 D02 DL6 FE2

FE9 FB9 IP2 J99 JL9 KA1 K67 L28 MX0 MG5 NP6

N17 OS8 PDG PFH QV5 R6P R9N SLM UE1 UG1 UH0

U83 U2K U77 U87 VA5 V96 V73 Z54 1L2 1S2 1S1

192 41U 5KT 7KT 8JA 9JA

BC/CC U 8666 192

GM SERVICE PARTS

PRICING

\$125 PER CUSTOM LABEL – PRE-MARK UP

ORDERING IS EASY

1

TAKE A PICTURE OF THE ORIGINAL LABEL

NO FLASH, MACRO MODE ON



2

LOGON TO AutomotiveID.com

UPLOAD YOUR PIC & SUBMIT

DELIVERY IS FAST

PRIORITY SERVICE

Within 1 business day of ordering, your label can be at your shop if your zip code receives express mail from the US Postal Service.

REGULAR SERVICE

1 to 2 day production turn-around plus US Postal Service first class mail transit time.





The finishing touch!



10805 SUNSET OFFICE DRIVE, SUITE 300
ST. LOUIS, MO 63127 314-913-9014

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